

OBJECTIVE

To obtain a guiding position in the development and marketing of software products or web services with a company committed to providing an outstanding user experience for its customers.

ASSETS

High-level web and software experience:

Web application product management; Feature planning, specification, design, creation and usability testing; Interface design and information architecture focused on marketability and the user experience; Complex project management

Significant experience working with C-level executives and directors:

Professional and effective management of client meetings; Efficient administration of decision chains and production schedules; Business negotiations with a focus on consensus building; Confident, personable and knowledgeable

Natural leader with excellent public speaking skills:

Southern New Hampshire University 2008 - Manchester, NH.

Software Evolution: Usability, Life and Death in an Impatient World.

Guest Speaker "Computing Profession in the Year 2012" seminar series.

Doctrain East 2007 - Lowell, MA.

Ektron Technical Writers Drive The User-Centered Software Design Process.

Synergy 2007- Boston, MA. Received highest rating from attendees.

Greg Stout is a User Interface Design and Development expert living in New Hampshire, focused on shaping the next generation of usable Content Management Systems.

SOFTWARE & LANGUAGES

HTML, CSS, JavaScript, Python, PHP, Perl,

MySQL, HTML Mason, Linux,

Dreamweaver, Flash, Photoshop, Illustrator, Fireworks, Morea, Visio, Director, InDesign

Current infatuations:

JQuery, Django, Drupal, Wordpress

EDUCATION

Computer Graphics & Visual Effects B.A. 1995

Roy H. Park School of Communications Ithaca College, Ithaca, NY

Established new major

EMPLOYMENT HISTORY

Director – GRSDesign LLC. Derry, NH. 1996-present

GRSDesign provides software prototyping, usability consulting and professional web development outsourcing to marketing companies and local businesses.

- Assumption College: The Graduate School website, Continuing & Career Education website, CBT Professors (custom Wordpress blog), custom email marketing pieces
- EMC: Complex enterprise storage service prototype and use case development.
- RSA: Complex online record storage service prototype and use case development.

UX Development – Dynamic Network Services Manchester, NH. 2009

Redesigned interfaces and online interactions with a new focus on usability and a high quality user experience.

- Developed dyndns.com using Perl, HTML, CSS, and JavaScript on an HTML Mason framework.
- Utilized Python Selenium unit testing for verifiable system integrity.

User Interface Development– Ektron Nashua, NH. 2006-2009

Ektron Inc. produces the popular .NET scalable web authoring and content management solution CMS400.NET. Ektron's customers include major companies, government agencies, social networking sites and more than 300 colleges and universities.

- Introduced User Centered Development Methodology: Consistency, Discovery, Intuition and Subtlety
- Created new feature specifications. Worked across business units to gather implementable software requirements through interviews with the CEO, marketing, and business development groups. Reported directly to the CTO
- Produced detailed mockups used in securing feature consensus, engineering development, and the QA testing process.
- Founded Ektron's usability testing program. Managed test creation, test subject recruitment, test execution and test outcome review. Managed usability testing budget; purchased and maintained hardware and equipment.
- Received extremely positive reviews, recommended for management; Represented Ektron at speaking engagements
- Reduced the number of released product bugs and usability issues by approximately 50%.
"Greg's doing a great job; he's saving us millions." Bill Rogers, CEO Ektron

Project Manager – Tallan Los Angeles, CA. 1999-2003

Tallan has developed advanced, business-critical IT software solutions for fortune 500 companies since 1985.

- Projects valued from 500k to 1.3m, lasting 9 to 18 months; JavaScript, CSS, HTML, ASP, JSP, PHP.
- Development team manager—produced new B2C site for Sovereign Bank, fully 508 compliant.
- Front-end team manager—developed Kinko's Print on demand B2B service.
- Front-end team manager—developed Network Appliance online store and system builder site.

Marketing Technical Consultant – Rational Software Bedford, MA. 1997-1999

Rational Software provides tools to expand the use of modern software engineering practices, particularly explicit modular architecture and iterative development.

- Produced demos, animated presentations, and web collateral; 500+ page website of sales collateral.
- Redesigned Rational Software's corporate brand.

Multimedia Translation Consultant – Intl. Comm. Framingham, MA. 1997-1998

- Translated software and websites into multiple languages: American Express, and Microsoft MSDN.

Multimedia Designer – Oakes Interactive Newton, MA. 1995-1996

- Designed and Produced Regulatory Compliance Series CBT for Bank Boston; Macromedia Director.
- Designed and Produced CBT "Sonogram Usage" for Hewlett Packard—received commendation from HP.

RECOMENDATIONS:

“Greg played a central role in Ektron's development strategy. He successfully interviewed stakeholders, captured complex user requirements, and created actionable mockups and prototypes that allowed us to complete projects on schedule and under budget. He coordinated the user experience across multiple projects making them consistent and successful.

Greg excels at thinking hypothetically about products and feature; he is able to flush out minute details to determine which ones will have the biggest impact for the users. Every feature Greg developed was well received and had a direct positive effect on sales and customer feedback.

Greg founded and ran Ektron's usability testing program creating open communication channels with our users and providing qualified feedback.

Greg is clever, passionate about quality, and tremendously enjoyable to work with. In the time that Greg spent with Ektron, I twice gave him excellent reviews and recommended him for an advanced position. Had it not been for unfortunate financial conditions, I'm certain Greg would still be with Ektron today. I highly recommend Greg as a product manager, project leader, or usability consultant. His wide range of skills and insightfulness would benefit any company in many ways”

William Cava - CTO, Ektron

“As a leader or team member, Greg brings enthusiasm to all of his projects. His energy level is outstanding and he is a consistent source of creative solutions.”

Melissa Foetsch - Project Manager, Tallan

“Greg is energetic and has a contagious positive attitude. He works well with people and communicates effectively. His design and development processes are professional with an eye on productivity.”

Doug Domeny - Software Analyst, Ektron

“Greg is a passionate usability professional who is driven by a fundamental desire to make software more intuitive and easy to use by everyone. He is exceptional at identifying customer use cases, pinpointing possible user experience issues, and driving user-centric design. I wholeheartedly recommend him to anyone looking to improve their product.”

Derek Barka - Engineering Manager, Ektron

“I worked very closely with Greg for over two years at Ektron. Greg has a magnetic personality, and solid skills as a user experience designer - truly a winning combination. He has the ability to see the big picture and the details. He creates mockups that are detailed, consistent, and easy-to-follow. He is easy to talk to, and as a result people from all over the company seek him out to consult on design issues. Greg is a real talent. I wholeheartedly recommend him.”

Ted Henery - Software Engineer, Ektron

“Greg is an enthusiastic contributor to any team that he works with. His passion and caring for projects and products is clear from the outset. He brings a strong user centric focus to his work, and clearly understands how people interact with applications, and how to make that interaction simple and elegant. His sense of humor makes him very approachable and easy to work with. In short, he is a wonderful asset to any team.”

Keith Pepin - Software Engineer, Ektron

“Greg has some truly amazing talents. As UI Developer with Ektron, Greg was able to create a vision for the next generation of CMS400.Net - taking the product from a static and cumbersome amalgamation of disjointed features to a fully interactive and user-aware solution. Greg's efforts were paramount through this whole process, from initial UX conception, blueprinting, mock-ups, prototyping, usability testing, and implementation. The learning curve for CMS400.Net has been significantly lowered, while at the same time greatly increasing overall look and feel, and this is directly related to Greg's efforts and guidance over the last two years. His focus on the user experience, and understanding of roles and relationships, has transformed Ektron's Development process to share this focus. If I had to find one flaw with Greg, it would be his ability to absolutely lose himself in his work. Greg becomes so focused while trying to ensure every feature is as easy-to-use as possible. On more than one occasion I've had to pull Greg away from his work well after the close of business, as he's trying to finish up a tweak here or there. I am truly proud to have had the chance to work with Greg, and saddened to know that my interactions with him as our UI Developer hardly scratched the surface of such a multi-talented individual.”

Chris Haddad - Sales Engineer, Ektron